





Order / Rev: 343137  
 Alt Order #: 06832786  
 Flight Dates: 09/19/12 - 09/25/12

Advertiser: Heller/R/Senate  
 Product Desc: DEAN HELLER  
 Estimate:

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
13	KTNV	09/19/12	09/21/12	M-F 10-11a The View	CM	M-F 10-11a	--WTF--	:30	3	\$450.00	P-05	0.00	NM	3	\$1,350.00
THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--					3	\$450.00		0.00			
14	KTNV	09/24/12	09/25/12	M-F 10-11a The View	CM	M-F 10-11a	MT-----	:30	2	\$450.00	P-05	0.00	NM	2	\$900.00
THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					2	\$450.00		0.00			
15	KTNV	09/19/12	09/21/12	M-F 11-12p Action News	CM	M-F 11-12p	--WTF--	:30	3	\$250.00	P-05	0.00	NM	3	\$750.00
NEWS AT 11A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--					3	\$250.00		0.00			
16	KTNV	09/24/12	09/25/12	M-F 11-12p Action News	CM	M-F 11-12p	MT-----	:30	2	\$250.00	P-05	0.00	NM	2	\$500.00
NEWS AT 11A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					2	\$250.00		0.00			
E 17	KTNV	09/19/12	09/21/12	The Chew 12p-1p The Chew 12p-1p	CM	12p-1p	--WTF--	:30	3	\$200.00	P-05	0.00	NM	3	\$600.00
CHEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--					3	\$200.00		0.00			
E 18	KTNV	09/24/12	09/25/12	The Chew 12p-1p The Chew 12p-1p	CM	12p-1p	MT-----	:30	2	\$200.00	P-05	0.00	NM	2	\$400.00
CHEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					2	\$200.00		0.00			
19	KTNV	09/19/12	09/21/12	ABC Soaps 2-3p General Hospital	CM	M-F 2-3p	--WTF--	:30	3	\$250.00	P-05	0.00	NM	3	\$750.00
GENRL HOSPITAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--					3	\$250.00		0.00			
20	KTNV	09/24/12	09/25/12	ABC Soaps 2-3p General Hospital	CM	M-F 2-3p	MT-----	:30	2	\$250.00	P-05	0.00	NM	2	\$500.00
GENRL HOSPITAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					2	\$250.00		0.00			
E 21	KTNV	09/19/12	09/21/12	3p Millionaire 3p Millionaire	CM	M-F 3P-330P	--WTF--	:30	3	\$200.00	P-05	0.00	NM	3	\$600.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--					3	\$200.00		0.00			
E 22	KTNV	09/24/12	09/25/12	3p Millionaire 3p Millionaire	CM	M-F 3P-330P	MT-----	:30	2	\$200.00	P-05	0.00	NM	2	\$400.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					2	\$200.00		0.00			
E 23	KTNV	09/19/12	09/21/12	330PM ACTION NEWS 330pm Action News	CM	M-F 330PM-4P	--WTF--	:30	3	\$200.00	P-05	0.00	NM	3	\$600.00
NEWS AT 330P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--					3	\$200.00		0.00			
E 24	KTNV	09/24/12	09/25/12	330PM ACTION NEWS 330pm Action News	CM	M-F 330PM-4P	MT-----	:30	2	\$200.00	P-05	0.00	NM	2	\$400.00
NEWS AT 330P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					2	\$200.00		0.00			
E 25	KTNV	09/19/12	09/21/12		CM	M-F 4P-5P	--WTF--	:30	3	\$225.00	P-05	0.00	NM	3	\$675.00

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 Estimate:

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Judge Judy 4p-5p										
				Judge Judy 4p-5p		(4:00 PM-4:30 PM)								
				JUDGE JUDY										
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/17/12	09/23/12	-- WTF--		3	\$225.00		0.00			
E 26	KTNV	09/24/12	09/25/12	Judge Judy 4p-5p	CM	M-F 4P-5P	MT-----	:30	2	\$225.00	P-05	0.00	NM	\$450.00
				Judge Judy 4p-5p		(4:00 PM-4:30 PM)								
				JUDGE JUDY										
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/24/12	09/30/12	MT-----		2	\$225.00		0.00			
E 27	KTNV	09/19/12	09/21/12	Judge Judy 4p-5p	CM	M-F 4P-5P	-- WTF--	:30	3	\$225.00	P-05	0.00	NM	\$675.00
				Judge Judy 4p-5p		(4:30 PM-5:00 PM)								
				JUDGE JUDY										
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/17/12	09/23/12	-- WTF--		3	\$225.00		0.00			
E 28	KTNV	09/24/12	09/25/12	Judge Judy 4p-5p	CM	M-F 4P-5P	MT-----	:30	2	\$225.00	P-05	0.00	NM	\$450.00
				Judge Judy 4p-5p		(4:30 PM-5:00 PM)								
				JUDGE JUDY										
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/24/12	09/30/12	MT-----		2	\$225.00		0.00			
E 29	KTNV	09/19/12	09/21/12	M-F 5-5:30p	CM	M-F 5-5:30p	-- WTF--	:30	3	\$300.00	P-05	0.00	NM	\$900.00
				Action News @ 5p										
				NEWS AT 5P										
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/17/12	09/23/12	-- WTF--		3	\$300.00		0.00			
30	KTNV	09/24/12	09/25/12	M-F 5-5:30p	CM	M-F 5-5:30p	MT-----	:30	2	\$300.00	P-05	0.00	NM	\$600.00
				Action News @ 5p										
				NEWS AT 5P										
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/24/12	09/30/12	MT-----		2	\$300.00		0.00			
E 31	KTNV	09/19/12	09/21/12	M-F 6-7p	CM	M-F 6-7p	-- WTF--	:30	3	\$325.00	P-05	0.00	NM	\$975.00
				Action News		(6:00 PM-6:30 PM)								
				NEWS AT 6P										
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/17/12	09/23/12	-- WTF--		3	\$325.00		0.00			
32	KTNV	09/24/12	09/25/12	M-F 6-7p	CM	M-F 6-7p	MT-----	:30	2	\$325.00	P-05	0.00	NM	\$650.00
				Action News		(6:00 PM-6:30 PM)								
				NEWS AT 6P										
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/24/12	09/30/12	MT-----		2	\$325.00		0.00			
33	KTNV	09/19/12	09/21/12	M-F 6-7p	CM	M-F 6-7p	-- WTF--	:30	3	\$325.00	P-05	0.00	NM	\$975.00
				Action News		(6:30 PM-7:00 PM)								
				NEWS AT 630P										
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/17/12	09/23/12	-- WTF--		3	\$325.00		0.00			
34	KTNV	09/24/12	09/25/12	M-F 6-7p	CM	M-F 6-7p	MT-----	:30	2	\$325.00	P-05	0.00	NM	\$650.00
				Action News		(6:30 PM-7:00 PM)								
				NEWS AT 630P										
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/24/12	09/30/12	MT-----		2	\$325.00		0.00			
E 35	KTNV	09/19/12	09/21/12	7p-730p M-F	CM	7p-730p	-- WTF--	:30	3	\$225.00	P-05	0.00	NM	\$675.00
				7p Access Hollywood										
				ACCESS HOLLYWOOD										
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/17/12	09/23/12	-- WTF--		3	\$225.00		0.00			
E 36	KTNV	09/24/12	09/25/12	7p-730p M-F	CM	7p-730p	MT-----	:30	2	\$225.00	P-05	0.00	NM	\$450.00
				7p Access Hollywood										
				ACCESS HOLLYWOOD										
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/24/12	09/30/12	MT-----		2	\$225.00		0.00			
37	KTNV	09/19/12	09/21/12		CM	M-F 730-8p	-- WTF--	:30	3	\$225.00	P-05	0.00	NM	\$675.00

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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 7:30-8p Millionaire										
				MILLIONAIRE										
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/17/12 09/23/12 -- WTF--				3	\$225.00		0.00			
38	KTNV	09/24/12	09/25/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p MT-----	:30	2	\$225.00	P-05	0.00	NM	2	\$450.00
				MILLIONAIRE										
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/24/12 09/30/12 MT-----				2	\$225.00		0.00			
E 39	KTNV	09/19/12	09/21/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p --W-F--	:30	2	\$600.00	P-03	0.00	NM	2	\$1,200.00
				LATE NEWS										
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/17/12 09/23/12 --W-F--				2	\$600.00		0.00			
E 40	KTNV	09/24/12	09/24/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p M-----	:30	1	\$600.00	P-03	0.00	NM	1	\$600.00
				LATE NEWS										
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/24/12 09/30/12 M-----				1	\$600.00		0.00			
E 41	KTNV	09/24/12	09/24/12	Monday ABC Prime Other DWTS	CM	Mon 8-11p M----- (8:00 PM-10:00 PM)	:30	1	\$3,500.00	P-05	0.00	NM	1	\$3,500.00
				DWTS										
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/24/12 09/30/12 M-----				1	\$3,500.00		0.00			
E 42	KTNV	09/25/12	09/25/12	Tue ABC Prime B DWTS Results	CM	Tue 9-10p -T-----	:30	1	\$4,000.00	P-05	0.00	NM	1	\$4,000.00
				DANC-RESLT-ABC										
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/24/12 09/30/12 -T-----				1	\$4,000.00		0.00			
E 43	KTNV	09/20/12	09/20/12	Thu ABC Prime B Greys Anatomy	CM	Thu 9-10p ---T---	:30	1	\$2,500.00	P-03	0.00	NM	1	\$2,500.00
				GRY ANTMY-ABC										
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/17/12 09/23/12 ---T---				1	\$2,500.00		0.00			
E 44	KTNV	09/22/12	09/23/12	Sat-Sun 5a-6a Action News Sat-Sun 5a-6a Action News	CM	Sat-Sun 5a-6a -----SS (5:00 AM-5:30 AM)	:30	2	\$175.00	P-05	0.00	NM	2	\$350.00
				KTNV 5A WKND										
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/17/12 09/23/12 -----SS				2	\$175.00		0.00			
E 45	KTNV	09/22/12	09/23/12	Sat-Sun 5a-6a Action News Sat-Sun 5a-6a Action News	CM	Sat-Sun 5a-6a -----SS (5:30 AM-6:00 AM)	:30	2	\$175.00	P-05	0.00	NM	2	\$350.00
				KTNV 530A WKND										
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/17/12 09/23/12 -----SS				2	\$175.00		0.00			
E 46	KTNV	09/22/12	09/23/12	Sat-Sun 6-7a Action News	CM	Sat-Sun 6-7a -----SS (6:00 AM-6:30 AM)	:30	2	\$225.00	P-05	0.00	NM	2	\$450.00
				KTNV 6A WKND										
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/17/12 09/23/12 -----SS				2	\$225.00		0.00			
E 47	KTNV	09/22/12	09/23/12	Sat-Sun 6-7a Action News	CM	Sat-Sun 6-7a -----SS (6:30 AM-7:00 AM)	:30	2	\$225.00	P-05	0.00	NM	2	\$450.00
				KTNV 630A WKND										
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/17/12 09/23/12 -----SS				2	\$225.00		0.00			
48	KTNV	09/22/12	09/23/12	Sat-Sun 7-8a Good Morning American Week	CM	Sat-Sun 7-8a -----SS	:30	2	\$250.00	P-05	0.00	NM	2	\$500.00
				GMA WKND										
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/17/12 09/23/12 -----SS				2	\$250.00		0.00			
49	KTNV	09/22/12	09/23/12	Sat-Sun 8-9a	CM	Sat-Sun 8-9a -----SS	:30	2	\$200.00	P-05	0.00	NM	2	\$400.00

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 Product Desc: DEAN HELLER  
 Estimate:

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sat-Sun 8-9a Action News										
NEWS WKND														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 09/17/12		09/17/12	09/23/12	-----SS		2		\$200.00		0.00				
50	KTNV	09/22/12	09/22/12	College Football Daytime	CM	9a-4p -----S-	:30	1	\$900.00	P-05	0.00	NM	1	\$900.00
				College Football Daytime										
NCAA FOOTBALL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 09/17/12		09/17/12	09/23/12	-----S-		1		\$900.00		0.00				
E 51	KTNV	09/22/12	09/22/12	Sat 6-6:30p	CM	Sat-6-6:30p -----S-	:30	1	\$250.00	P-05	0.00	NM	1	\$250.00
				Action News										
NEWS AT 6P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 09/17/12		09/17/12	09/23/12	-----S-		1		\$250.00		0.00				
E 52	KTNV	09/23/12	09/23/12	This Week	CM	Sat-Sun 9a-7p -----S	:30	1	\$350.00	P-05	0.00	NM	1	\$350.00
				This Week										
THIS WEEK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 09/17/12		09/17/12	09/23/12	-----S		1		\$350.00		0.00				
53	KTNV	09/23/12	09/23/12	Sun 6-7p	CM	Sun 6-7p -----S	:30	1	\$300.00	P-05	0.00	NM	1	\$300.00
				Action News		(6:00 PM-6:30 PM)								
KTNV SUN EN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 09/17/12		09/17/12	09/23/12	-----S		1		\$300.00		0.00				
												Totals	117	\$38,850.00